

Creative  
Soul

Inspired by You, Crafted by Us.

## About Us

At Creative Soul, we believe design isn't just about how something looks — it's about how it feels, how it functions, and how it connects. We're a collective of creatives who came together with one goal: to build meaningful digital experiences with depth, clarity, and soul.

Every brand has a story — and we're here to help you tell it. From day one, our studio has been built on collaboration, curiosity, and a love for intentional design. We listen closely, think deeply, and create with purpose. No templates. No fluff. Just honest work that reflects who you are and where you're headed.

**Because at the heart of everything we do is you —  
Crafted by us. Inspired by you.**

## Our Vision

To empower individuals and businesses to express their unique stories through creativity, transforming their ideas into tangible, high-quality visual and printed media. We aim to be the premier partner for those who believe in the power of storytelling and aesthetics, bringing their vision to life with passion, professionalism, and a commitment to perfection.

VALLEY OF FLOWERS

## Our Belief

At Creative Soul, we believe that great work comes from the perfect blend of creativity and strategy. Our tagline "Crafted by us, Inspired by you" reflects our commitment to creating personalized solutions that bring your unique vision to life while delivering measurable results for your business.

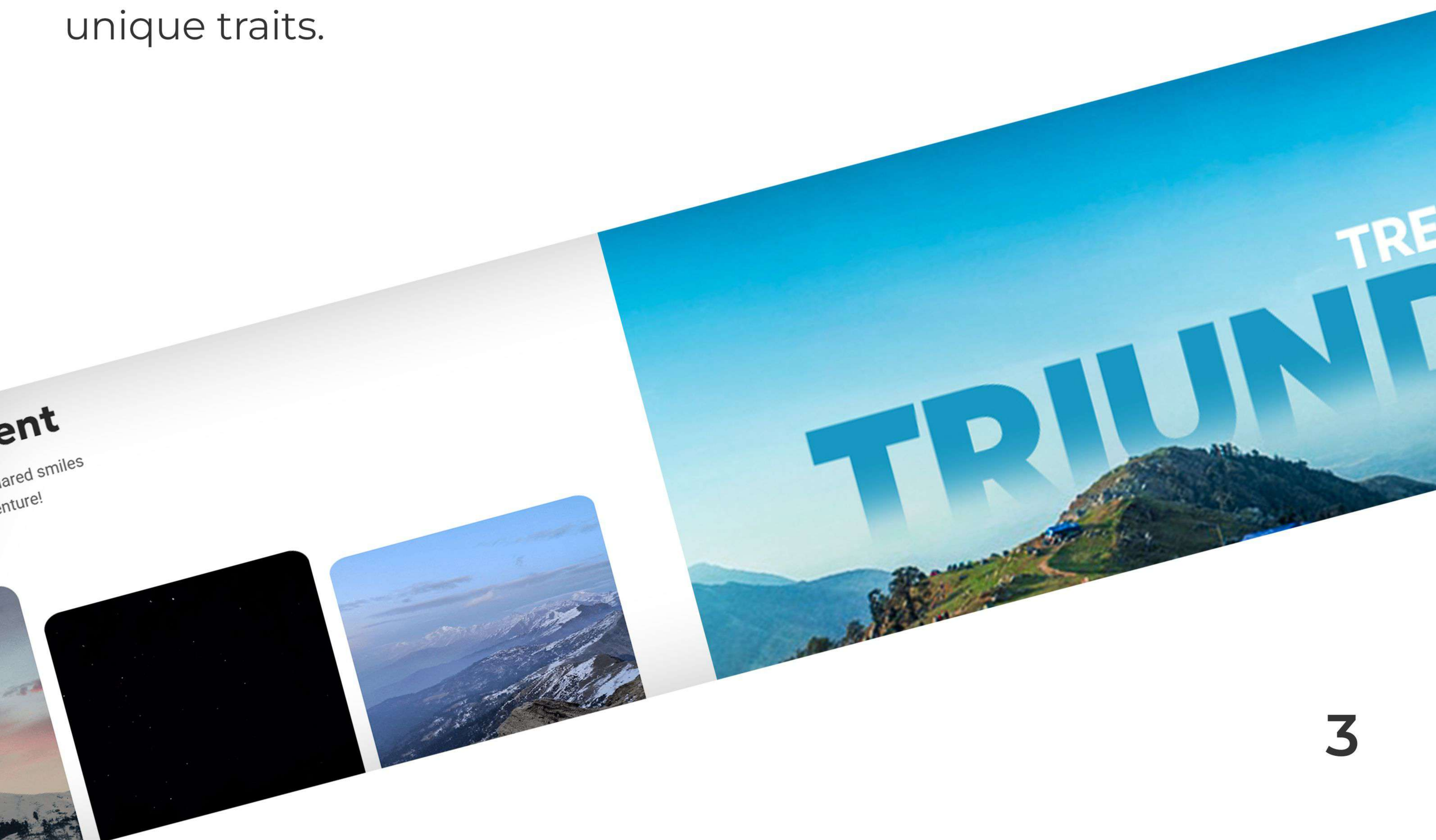
## Core Values

**Passion & Emotion:** Using the power of storytelling and emotional connection to create an impact and build strong brands.

**Perfection and Quality:** A commitment to delivering the highest quality and perfection in every product.

**Professionalism and Integrity:** Maintaining a professional approach and being a trusted partner for clients throughout the entire process.

**Creativity and Uniqueness:** Embracing the belief that every soul has a different story to tell and helping clients express their unique traits.



# Our Services

**Website Designing:** Transforming ideas into stunning websites that captivate and convert. At Creative Soul, we design visually engaging, mobile-responsive, and performance-driven websites tailored to your brand's identity.

**Website Development:** We build robust, scalable websites that drive engagement and deliver results. At Creative Soul, our development approach blends functionality, performance, and user experience to give your brand a powerful digital presence.

**SEO Optimization:** We help your website rank higher on search engines through proven SEO techniques. At Creative Soul, we focus on driving organic traffic and increasing online visibility for long-term success.

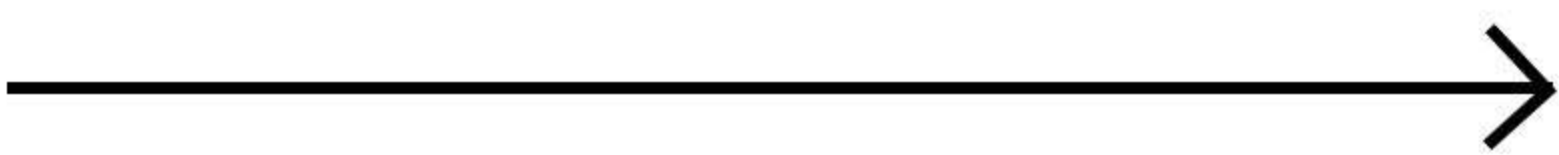
**Content Creation:** We create impactful content that connects with your audience and strengthens your brand voice. From blogs to web copy, Creative Soul delivers meaningful stories that drive engagement.

**Graphic Design:** We design captivating visuals that communicate your message and enhance your brand identity. At Creative Soul, our graphic design solutions are tailored to leave a lasting impression across all platforms.

**Digital Marketing:** Boost your brand's online reach with powerful digital marketing services. At Creative Soul, we design data-driven campaigns that increase visibility, generate leads, and deliver measurable ROI across all digital platforms.

**Video Editing:** We transform raw footage into compelling video content that captures attention and delivers your message with impact. At Creative Soul, our professional video editing services bring your stories to life.

# Website Design & Development



## Starter Website

1–3 pages, mobile responsive, contact form

₹6,000 – ₹10,000

## Standard Website

4–6 pages, basic SEO, responsive design

₹12,000 – ₹18,000

## Dynamic Website/ CMS

4–6 pages, basic SEO, responsive design

₹20,000 – ₹30,000

## E-commerce

Payment gateway, product pages, dashboard

₹30,000 – ₹50,000

# Graphic Designing



## Logo Design

₹2,000 – ₹4,000

## Brand Kit

Logo, Color Pallete, Font Guide

₹5,000 – ₹8,000

## Social Media Creatives

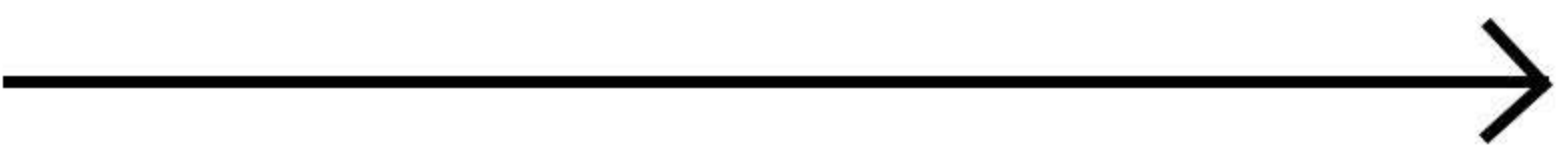
Set of 10

₹2,000 – ₹3,000

## Business Cards / Flyers / Brochure

₹800 – ₹2,000

# Social Media Management



## Starter Plan

- 12 custom-designed posts per month
- 2 social platform (Instagram and Facebook)
- Captions with basic hashtags
- Monthly content calendar
- 1 round of revisions per post
- Post scheduling

₹7,499 / month

## Pro Plan

- 16 creatively designed posts per month
- 4 stories or reels
- 2 social platforms (Instagram + Facebook or LinkedIn)
- Captions with branded hashtag strategy
- Monthly content calendar and design theme
- 2 rounds of revisions
- Monthly performance report

₹12,499 / month

## Elite Plan

- 20+ premium posts per month
- 8 stories or reels with light animation
- 3 social platforms (Instagram + Facebook + LinkedIn)
- Complete content planning and creative direction
- Basic engagement handling (DMs and comments)
- Monthly strategy call
- In-depth analytics report
- 2 rounds of revisions per post

₹17,999 / month

### Note:

- All packages include scheduling and publishing of posts.
- Client approval is required before publishing any content.
- Design turnaround time: 2-3 working days per creative.

# Video Editing



## Basic Reels

transitions, text

₹400 – ₹800

## Premium Edits

effects, motion

₹1,000 – ₹1,800

## YouTube/Long-form

₹2,000 – ₹3,500

# Linkedin Marketing Services



## Starter Plan

- Linkedin Business Page Creation & Optimization
- Goal Analysis
- Image Posting (2 images / week)
- Hashtag Research

₹8,000/month

## Business Plan

- All from Starter Plan
- Competitor Analysis
- Video Posting (1 video / month) (30sec)
- Responding to comments
- Invite Connection To Like Your Page
- Audience Analysis

₹15,000/month

## Enterprise Plan

- All from Business Plan
- Creation of Group
- Posting in Linkedin Groups
- Creation of Showcase Page
- Image Posting (6 images / week)
- Video Posting (2 videos / month) (30 sec)

₹22,000/month

# Let's Work Together



# Creative Soul

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+91-83840-52205

+91-78400-17873

enquiry.creativesoul@gmail.com

www.creativesoul.in

